



## **FOR IMMEDIATE RELEASE:**

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## **GIBB'S FARM builds Second Biggest Solar Heating System in Tanzania Karatu, Tanzania – June 6th, 2007**

GIBB'S FARM now has a centralized solar water heating system that provides 90% of the Farm's hot water. The second biggest solar heating unit in the country, the system is built for success. Insulated storage tanks have the capacity to store 6000 liters of water, and the system circulates hot water continuously through the pipes to ensure a constant temperature and maximum water storage. A backup diesel boiler also serves as a garbage incinerator.



This is only one of GIBB'S FARM many 'green' efforts. A model for the community, GIBB'S FARM is committed to using only organic, sustainable farming methods and a responsible work ethic:

- 90% of the food served at the guest's table is grown at GIBB'S FARM. 10 acres of vegetables and fruit, 5 acres of flowers and herbs, and a working dairy and pig farm provide all the ingredients needed for fresh, farm-style meals.
- All the coffee served at the Farm is grown, harvested, processed and roasted at GIBB'S FARM. It is all organic.
- On the Farm is a tree nursery where hundreds of young tree saplings are nurtured to encourage the growth of native species.
- All crops are grown organically, without chemicals or pesticides. Reclaimed water is used whenever possible.
- All glass bottles are broken down and recycled, or used in building foundations. Building is done using recycled and/ or local materials wherever possible.
- All furniture is made on site, using local materials and local labor.
- 99% of GIBB'S FARM employees are members of the Karatu community.

With the new solar heating system, GIBB'S FARM has cut down on firewood consumption by about 50% - yet another significant ecological step. For more information on this and other ways that GIBB'S FARM practices responsible tourism, contact Project Manager Kyle Quint at [kyle@gibbsfarm.net](mailto:kyle@gibbsfarm.net).

### **About GIBB'S FARM**

GIBB'S FARM is one of the oldest guesthouses in Northern Tanzania. It is ideally located half way between Lake Manyara and the Ngorongoro Crater, enroute to Serengeti National Park. A community where the rhythm of Farm Life has calmed and restored travelers for over 40 years, GIBB'S FARM is *A Respite from the Rigors of Safari*. # # #